

**Business loan  
approved**

**Then go for...**

 Upgrade  
machines

 Borrow  
as per needs

 31 Pay EMIs  
on time

 New car

 Shopping

 Holiday



**Borrow responsibly, maintain good credit score.  
Be smart, follow financial discipline.**



**RBI Kehta Hai...  
Financial Literacy,  
Women's Prosperity**



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*After monthly  
household expenses,  
saved ₹5,000*

*Spend now  
& save later!*

 Bijli bill

 School fees

 Doodh bill

 Shopping

 Movie

 Dinner



**Plan your monthly budget and save.**  
**Be smart, follow financial discipline.**



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**Go ahead & enjoy!**

**Salary credited**



**Set your priorities right!**  
Be smart, follow financial discipline.



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